

Certificate Course
on
Retail Management



Certificate Course
on
Retail Management



Session : 2016-17

Organised by:


Co-ordinator
IOAC, Shri Ram College,
Muzaffarnagar




Principal
Shri Ram College
Muzaffarnagar

Department of Business Administration
Shri Ram College, Muzaffarnagar

Shri Ram College, Muzaffarnagar

SRC is a part of Shri Ram Group of Colleges, which is the culmination of the dream of one man who had the vision to reform destiny, an eminent educationalist Dr. S.C. Kulshreshtha. He formed 'Shri Ram Charitable Trust, with an aim of promoting quality education at an affordable fees. SRGC is one of the leading educational institute of West UP of India. SRGC has more than 13000 students with great brilliance, academic vigor and competitive spirit SRGC caters to the knowledge and skill set as per the industry needs and in tune with time. In this regard college has collaborated with the leading International Institute MIT (US) and ITB, Ireland.

SRGC has built up the world class learning resources which consists of the focused learning space in the form of lecture halls, series of computer centers, digital centralized library, laboratories, residential accommodation in campus for boys and girls, sports facilities, cafeteria, canteen and Wi-Fi campus with 24x7 Internet facilities. SRGC is running 9 distinct campuses Muzaffarnagar Saharanpur and Bulandshahar districts. SRGC institutions have brilliance and believe in igniting minds, making Independent and learned intellectuals. SRGC has been acclaimed and honoured at various events and occasions with numerous awards which speak volumes about the brilliance that is taught at SRGC.

Introduction:

Retail Management is one of the specializations of management study. Retail means sale of goods, service & satisfaction for consumers. Management means the proper utilization of the resources. Retail management is an integrated part of the supply chain management. A few years back, retail has been just the selling of goods in market places, stores, door-to-door and by hand delivery. But now, the trend has been changed in the retail market. Now, the retail industries are establishing the network marketing by online shopping, through the websites and other technology, electronic payments and delivery through the courier and other services. Now, the retail management has come in the form of separate specialization.

Course Objective -

This course will introduce the basic concepts of retailing to the participants. The key take away would be understanding how a retail business works; the core

issues and challenges involved; the key terms and terminologies associated and an appreciation of Indian retail sector.

Course Modules -

- Module 1 (10 hrs)**
Introduction to Retailing
- Module 2 (10 hrs)**
Retail stores and operation management
- Module 3 (10 hrs)**
Supply chain management
- Module 4 (10 hrs)**
Retail planning
- Module 5 (10 hrs)**
Customer Relationships and Behavior
- Module 6 (10 hrs)**
Electronic Retailing

Eligibility -

All the students pursuing Bachelor of Business Administration are eligible to participate in the present course.

Learning Outcomes -

- i. This course helps in the understanding the basics of retail management.
- ii. Through this course an individual learns about setting up and management of retail stores.
- iii. A student understands how to manage supply chain network.
- iv. This course helps students to gain knowledge on retailing recruitment and training.
- v. In this an individual learns about the customer behavior and designing of the marketing strategy.
- vi. It deals with the role of information technology in retailing.



Dated-25/01/2017

To
The Director
Shri Ram College, Muzaffarnagar

Subject-Regarding permission for starting a certificate course (Retail Management)

Respected Sir,

Retail Management is one of the specializations of management study. Retail means sale of goods, service & satisfaction for consumers. Management means the proper utilization of the resources. Retail management is an integrated part of the supply chain management. This course will introduce the basic concepts of retailing to the participants. The key take away would be understanding how a retail business works; the core issues and challenges involved; the key terms and terminologies associated and an appreciation of Indian retail sector. So Department of Business Administration, Shri Ram College, Muzaffarnagar wants to seek permission to start a certificate course named, "Retail Management". Duration of the course is 60 hours and starting date of the course shall be 16/02/2017. Any student of BBA and Commerce can join this course on first come first serve basis due to limited availability of seats.

Looking forward for your kind support.

Yours Sincerely



Dr. Saurabh Mittal

Head, Department of Business Administration

Permitted



Principal
Shri Ram College
Muzaffarnagar

Certificate Course

on

Retail Management

(Duration - 60 Hours

offered by

Department of Business Administration

Shri ram College, Muzaffarnagar

Introduction

Retail Management is one of the specializations of management study. Retail means sale of goods, service & satisfaction for consumers. Management means the proper utilization of the resources. Retail management is an integrated part of the supply chain management. A few years back, retail has been just the selling of goods in market places, stores, door-to-door and by hand delivery. But now, the trend has been changed in the retail market. Now, the retail industries are establishing the network marketing by online shopping, through the websites and other technology, electronic payments and delivery through the courier and other services. Now, the retail management has come in the form of separate specialization.

Course Objective

This course will introduce the basic concepts of retailing to the participants. The key take away would be understanding how a retail business works; the core issues and challenges involved; the key terms and terminologies associated and an appreciation of Indian retail sector.

Course Modules

Module 1(10 hrs) Introduction to Retailing	Module 4 (10 hrs) Retail planning
Module 2 (10 hrs) Retail stores and operation management	Module 5 (10 hrs) Customer Relationships and Behavior
Module 3 (10 hrs) Supply chain management	Module 6 (10 hrs) Electronic Retailing

Learning outcomes

1. This course helps in the understanding the basics of retail management.
2. Through this course an individual learns about setting up and management of retail stores.
3. A student understands how to manage supply chain network.
4. This course helps students to gain knowledge on retailing recruitment and training.
5. In this an individual learns about the customer behavior and designing of the marketing strategy.
6. It deals with the role of information technology in retailing.

Eligibility

All the students pursuing Bachelor of Business Administration are eligible to participate in the present course.



Head


Department of Business Administration


Co-ordinator
IQAC, Shri Ram College,
Muzaffarnagar



Director

Shri Ram College, Muzaffarnagar


Principal
Shri Ram College
Muzaffarnagar

Certificate Course

on

Retail Management

(Duration - 60 Hours


offered by

Department of Business Administration

Shri ram College, Muzaffarnagar

Detailed Course Modules

Module	Name of the course	Topics Covered
Module 1 (10 hrs)	Introduction to Retailing	<ul style="list-style-type: none">• Growing Importance of Retailing• Factors Influencing Retailing• Strategic Retail Planning Process• Retail Organization• Retail Models and Theory of Retail Development• Business Models in Retail• Modern retail Formats in India• Retailing in rural India• Environment and Legislation For Retailing
Module 2 (10 hrs)	Retail stores and operation management	<ul style="list-style-type: none">• Setting up Retail organization• Retail location Research and Techniques• Objectives of Good store Design• Controlling Costs and Reducing Inventories Loss• Responsibilities of Store Manager• Store Record and Accounting System• Coding System• Logistic and Information system• Strategies• Quick Response System
Module 3 (10 hrs)	Supply chain management	<ul style="list-style-type: none">• Challenges in Supply chain management• Supply chain Network• Forecasting- Importance• Sourcing and vendor selection• Routing and Route sequencing• Inventory Management• Rational of Discounts of Bulk Purchase• Lead Time Uncertainty and Product availability• Cross Docking and Collaborative Planning
Module 4 (10 hrs)	Retail planning	<ul style="list-style-type: none">• Human Resource Management in Retailing Recruitment• Selection and Training needs for Employees• Relationship Marketing in Retailing• Social Marketing in Retailing• Brand Management• Financial Performances and Financial Strategy• Accounting Methods• Calculation of Profitability of Retail Stores Consumer Protection Act 1986. Consumer's Rights


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Muzaffarnagar


Principal
Shri Ram College
Muzaffarnagar

<p>Module 5 (10 hrs)</p>	<p>Customer Relationships and Behavior</p>	<ul style="list-style-type: none"> • Understanding Consumer and Market Segments • Consumer Behavior and Marketing Strategy • Consumer Perception • Self-Concept and its Marketing Implications • Culture and its Relevance to Marketing Decisions • Decision and its Marketing Implications • Opinion Leadership • Implications of Personal Influences
<p>Module 6 (10 hrs)</p>	<p>Electronic Retailing</p>	<ul style="list-style-type: none"> • Role of IT in Business • Influencing Parameters for use of IT in Retailing • Efficiency in Operations Effective Management of Online catalogues • Direct Retailing Methods Database Management, • Data warehousing • Critical Analysis of E-Retailing Strategies • Customer Relationship Management

Ramesh

Head

Department of Business Administration

Zaveri

Director

Shri Ram College, Muzaffarnagar

V. P. Singh

Co-ordinator
IQAC, Shri Ram College,
Muzaffarnagar

M. G.

Principal
Shri Ram College
Muzaffarnagar

Shri Ram College, Muzaffarnagar
Department of Business Administration

Notice

Dated-30/01/2017

All the students of BBA are hereby informed that a certificate course named, "Retail Management" is being introduced by Department of Business Administration, Shri Ram College, Muzaffarnagar. Duration of the course is 60 hours and starting date of the course will be 16/02/2017. Any student can join this course on first come first serve basis due to limited availability of seats.



Head, Department of Business Administration

cc:

1. Principal/Director, SRC
2. Coordinator, IQAC

Am
30/1/17



Head, Department of Business Administration



Co-ordinator
IQAC, Shri Ram College,
Muzaffarnagar



Principal
Shri Ram College
Muzaffarnagar

RETAIL MANAGEMENT
2016-17 (Batch -1)

S.NO.	NAME	FATHER'S NAME	YEAR
1	HIMANSHU RANA	KANWARPAL SINGH	I year
2	ABHISHEK KUMAR	AJAY KUMAR	I year
3	DUSHYANT AHLAWAT	DHARMENDRA	I year
4	SHIVAM TYAGI	BRIJESH KUMAR TYAGI	I year
5	TANVEER AALAM	MOHD HAROON ALI	I year
6	SHOBHIT CHAHAL	PARVINDRA KUMAR	I year
7	AKSHI GARG	RAJ KUMAR GARG	I year
8	PREETY SHERAWAT	J P R SINGH	I year
9	VISHESH GARG	RAKESH GARG	I year
10	SAMEER SAIFI	NOORDEN SAIFI	I year
11	JAI SURYA	VIRENDER SINGH	II year
12	ANTISH	BASANT KUMAR	II year
13	RAVI KUMAR	BHISHAM SINGH	II year
14	AMIT KULSHREST	SUBHASH CHAND	II year
15	PRATEEK GOEL	RADHEYSHYAM GOEL	II year
16	ANAM FATIMA	MOHD TARIQ	II year
17	MOH ASIF	ABDUL GAFFAR	II year
18	IBRAHIM RANA	MOH HASRAT ALI	II year
19	AJAY KUMAR KUSHWAHA	BISHWANATH PRASAD	II year
20	KM KARISHMA	VIPIN CHOUDHARY	II year
21	MOHD FAHEEM	NOOR ILAHI	II year
22	AJEEM ANSARI	SALEEM	II year
23	SAKSHI SHARMA	ADITYA PRAKASH SHARMA	II year
24	TARAB JEHRA	SAYED MOH	II year
25	GOURAV KUMAR	KANWER PAL SINGH	II year
26	MOHD AARIF	MOHD SUVEV	II year
27	MOHMAD ADNAN	MOHMAD JAHID	II year
28	NEHA NAAZ	MOHD SHAUQEEN	II year
29	MD AKRAM	HUSNA	II year
30	BRIJESH KUMAR OJHA	JAGDISH OJHA	III year
31	MONU KUMAR	HARBEER SINGH	III year
32	MOHAMMAD SHAOB	YAMEEN	III year
33	HEMANT CHAUHAN	NARENDRA SINGH CHAUHAN	III year
34	VIBHOR TAYAL	JEEVAN TAYAL	III year
35	PUSHPENDER KUMAR	RAMKUMAR	III year
36	VIKRANT BALIYAN	BIJENDER SINGH	III year
37	SAURABH KUMAR	MAHESH CHAND	III year
38	KM. SHIVANI	LAL SINGH	III year
39	USMAN ALI	AZHAR HASAN	III year
40	GUFRAH	SALEEM AHMAD	III year
41	KM. MONIKA	BANIYA	III year
42	KM BHARTI JATAV	HUKAM CHAND JATAV	III year
43	MOHIT KUMAR	RUP SINGH	III year
44	SHIVANG TYAGI	MADHUSUDAN TYAGI	III year
45	SUHAIL	IRSHAD	III year
46	ADITYA AHLAWAT	AMARPAL SINGH	III year
47	RISHARH VERMA	PANKAJ KUMAR VERMA	III year
48	MOHD ASIF	WASEEM AHMAD	III year
49	MOHD MUDASSIR	MOHD IRFAN	III year
50	SURAJ PAL	BRUPAL	III year

Qamber

John
Co-ordinator
IQAC, Shri Ram College,
Muzaffarnagar

K.C.
Principal
Shri Ram College
Muzaffarnagar

**RETAIL MANAGEMENT
2016-17 (BATCH-2)**

S.No.	NAME	FATHER'S NAME	YEAR
1	MOHD SOHAIL ALI	MOHD JAHID ALI	I year
2	AARTI DHIMAN	ASHOK DHIMAN	I year
3	NISHAT PARVEEN	MOHTASEEM	I year
4	VIVEK SINGH	SUNIL KUMAR	I year
5	SARVESH KUMAR	ASHOK KUMAR	I year
6	HEENU BALIYAN	SUKHPAL SINGH	I year
7	KHUSHBOO KASHYAP	GOPAL CHAND KASHYAP	I year
8	PRINCI SINGHAL	VIPIN SINGHAL	I year
9	VIKRANT RANA	RAJENDRA SINGH	I year
10	POOJA VERMA	SURESH VERMA	I year
11	MOHD ATHAR SIDDIGGI	AZHAR SIDDIGGI	II year
12	KM ASHU	SUDHEER KUMAR	II year
13	KM KAJAL	ANAND KUMAR	II year
14	ABHISHEK SHARMA	PAWAN SHARMA	II year
15	MOHD TANVEER	MOHD ISLAM	II year
16	SHRAY GARG	ALOK GARG	II year
17	SUMIT KUMAR	PRAVESH KUMAR	II year
18	TUSHAR GUPTA	MAHESH GUPTA	II year
19	SHIVAM SINGH	HARIOM SINGH	II year
20	ARIF	VALDEEN	II year
21	SURAJ PUNDIR	AMAR SINGH	II year
22	KM SAYMA	MOHAMMAD ASAD	II year
23	KM VIJETA LAMBHA	RAJESHWAR	II year
24	HUNNY TYAGI	SANDEEP TYAGI	II year
25	ANIL KUMAR	BIRAM SINGH	II year
26	MOHD YASIR	S A HUSSAIN	II year
27	YUMNA WAJIDI	SAJID HASAN	II year
28	NISHANT BHAL	ARVIND KUMAR	II year
29	SHIWANI	RAJESH KUMAR	II year
30	MOHIT KUMAR SHARMA	LOKINDRA KUMAR SHARMA	III year
31	NITIN KUMAR	NAWHAB SINGH	III year
32	CHANDAN KUMAR OJHA	SUVESH OJHA	III year
33	UTTAM SHARMA	CHANDVEER SHARMA	III year
34	MOHAMMAD SALMAN	SHAMEEM AHMAD	III year
35	AJAY SINGH	SHANSAR PAL SINGH	III year
36	SAMBHAV JAIN	AJAY KUMAR JAIN	III year
37	AMEER ALAM	ALAMGEER	III year
38	KHUSNASEEB	ISHA	III year
39	DILSHAD AHMAD	AMIR HASAN	III year
40	RAVIKANT	RAMESH CHAND	III year
41	NITIN KUMAR	NARESH KUMAR	III year
42	PRIYA RANI	RAMESH CHAND	III year
43	KM ANJUM SAIFI	BABUDDIN	III year
44	SHUBHAM TYAGI	ANIL KUMAR TYAGI	III year
45	SHUBHAM DESHWAL	AJAY VEER SINGH	III year
46	MONIKA	JAIPAL	III year
47	ANKIT KUMAR	MAHESH PAL	III year
48	AKASH KUMAR	ANIL KUMAR	III year
49	MISS ARTI	SHRI SURENDRA SINGH	III year
50	IATIN KUMAR SAINI	CHARAN SINGH SAINI	III year

Ana
Co-ordinator
IGAC, Shri Ram College,
Muzaffarnagar

Dawal

Principal
Shri Ram College
Muzaffarnagar

Sr. No.	Name of Student	PI	1	2	3	4	5	6	7	8	9	10
40	Dr. Manish B	B										
41	Dr. Bharti Jadhav	HT										
42	Manish Khande	LL										
43	Srinivas Thandi	MT										
44	Sudhanu	J										
45	Shriya Lakshmi	AT										
46	Rishabh Vaidya	P & V										
47	Pranav Apte	WB										
48	Manish Mahapatra	GI										
49	Sudat Patil	B										
Sig. of Lecturer												

Sr. No.	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	TOTAL
						P	P	A			P	P	P		P		A	P				
						P	A	P			P	P	P		A		P	A				
						P	P	P			P	A	P		P		P	P				
						P	P	A			P	P	A		P		A	P				
						P	P	P			P	P	A		P		A	P				
						P	P	A			A	P	P		A		P	A				
						P	P	P			P	P	A		P		A	P				
						P	P	A			P	P	A		A		P	P				
						P	P	P			P	P	A		P		P	P				

[Signature]
Co-ordinator
IQAC, Shri Ram College,
Muzaffarnagar

[Signature]
Principal
Shri Ram College
Muzaffarnagar

[Signature]
Principal
Shri Ram College
Muzaffarnagar

Sr. No.	Name of Student	FI	1	2	3	4	5	6	7	8	9	10
1	Pranav Kumar	FI	P	P	P	P	P	A	P	P	P	P
2	Abhinav Kumar	AV	A	P	P	P	P	A	P	A	P	P
3	Abhinav Kumar	B	P	P	A	P	P	A	P	P	P	P
4	Shivam Singh	BKJ	P	P	P	P	P	A	P	A	P	P
5	Tharun Singh	MHA	P	A	P	P	P	A	P	P	P	P
6	Indrjit Kumar	PR	A	P	P	P	P	P	P	A	P	P
7	Arin Garg	EGG	P	A	P	P	P	A	P	P	P	P
8	Pooja Sharma	SEK	P	P	A	P	P	P	P	A	P	P
9	Manish Garg	EG	P	A	A	P	P	P	P	A	P	P
10	Sahil Singh	ME	P	P	P	P	P	P	P	P	P	P
11	Jai Singh	UL	A	P	P	P	P	A	P	A	P	P
12	Aravind	RE	P	P	A	P	P	P	A	P	P	P
13	Sanjiv Kumar	SI	P	P	P	P	P	P	A	A	P	P
14	Pratik Singh	LI	P	A	P	A	P	P	A	P	P	P
15	Anshu Singh	MT	P	P	A	P	P	P	P	A	P	P
16	Meha Singh	AG	P	P	P	A	P	A	A	P	P	P
17	Aravind Kumar	MHA	A	P	P	A	P	P	A	A	P	P
18	Arin Kumar	RE	P	P	P	A	P	P	P	A	P	P
19	Kai Singh	UL	P	P	P	A	P	P	P	P	A	P
20	Mudit Singh	UL	P	A	P	P	P	P	P	P	A	P
21	Ashish Singh	C	A	P	P	P	P	A	P	P	P	A
22	Sahil Singh	RE	A	A	P	P	P	P	A	P	A	P
23	Aravind Singh	SI	P	P	P	P	P	A	P	P	A	P
24	Aravind Singh	RE	P	P	A	P	P	P	A	P	P	P
25	Arin Singh	MU	P	A	A	P	P	A	P	P	A	P
26	Aravind Singh	MT	P	P	P	A	P	P	P	A	P	P
27	Arin Singh	ME	P	A	P	P	P	P	P	A	P	P
28	Arin Singh	LI	P	P	P	P	P	A	A	P	P	P
29	Arin Singh	SI	P	A	P	P	P	P	A	P	P	P
30	Arin Singh	MI	P	A	P	A	P	P	P	P	A	P
31	Arin Singh	Y	P	P	P	P	P	P	A	P	P	P
32	Arin Singh	MI	A	P	A	P	P	P	A	P	P	P
33	Arin Singh	MI	A	P	A	P	P	P	A	P	P	P
34	Arin Singh	SI	P	P	A	P	P	A	A	P	P	P
35	Arin Singh	LI	P	A	P	A	P	P	P	A	P	P
36	Arin Singh	MI	P	P	A	P	P	P	A	P	P	P
37	Arin Singh	LI	A	P	P	P	P	A	P	A	P	P
38	Arin Singh	MI	P	P	A	P	P	P	A	P	P	P
39	Arin Singh	LI	P	P	A	P	P	P	A	P	P	P
40	Arin Singh	LI	P	P	A	P	P	P	A	P	P	P
Sig. of Lecturer												

Sr. No.	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	TOTAL
1	P			P	A	P	P	P		A	P	P		P	P		P	P	A	P	P	
2	A			A	P	A	P	P		P	A	P		P	A		P	P	P	P	A	
3	P			P	P	A	P	A		P	A	P		P	P		P	A	P	A	P	
4	P			P	P	A	P	P		P	P	A		A	P		P	P	A	P	P	
5	P			A	P	P	P	A		P	P	P		P	A		A	P	P	P	A	
6	P			P	A	P	P	P		P	P	P		P	P		P	P	A	P	P	
7	P			P	P	P	P	P		A	P	P		P	P		P	P	A	P	P	
8	P			P	P	P	P	P		A	P	P		P	P		P	P	A	P	P	
9	A			P	P	A	P	P		P	P	A		P	A		P	A	P	P	P	
10	A			P	P	A	P	P		P	P	P		P	A		P	A	P	P	P	
11	P			P	P	P	A	A		A	P	P		P	P		P	P	A	P	P	
12	P			P	P	P	A	A		A	P	P		P	P		P	P	A	P	P	
13	P			P	P	P	A	A		A	P	P		P	P		P	P	A	P	P	
14	P			P	P	P	A	A		A	P	P		P	P		P	P	A	P	P	
15	P			P	P	P	A	A		A	P	P		P	P		P	P	A	P	P	
16	P			P	P	P	A	A		A	P	P		P	P		P	P	A	P	P	
17	P			P	P	P	A	A		A	P	P		P	P		P	P	A	P	P	
18	P			P	P	P	A	A		A	P	P		P	P		P	P	A	P	P	
19	P			P	P	P	A	A		A	P	P		P	P		P	P	A	P	P	
20	P			P	P	P	A	A		A	P	P		P	P		P	P	A	P	P	
21	P			P	P	P	A	A		A	P	P		P	P		P	P	A	P	P	
22	P			P	P	P	A	A		A	P	P		P	P		P	P	A	P	P	
23	P			P	P	P	A	A		A	P	P		P	P		P	P	A	P	P	
24	P			P	P	P	A	A		A	P	P		P	P		P	P	A	P	P	
25	P			P	P	P	A	A		A	P	P		P	P		P	P	A	P	P	
26	P			P	P	P	A	A		A	P	P		P	P		P	P	A	P	P	
27	P			P	P	P	A	A		A	P	P		P	P		P	P	A	P	P	
28	P			P	P	P	A	A		A	P	P		P	P		P	P	A	P	P	
29	P			P	P	P	A	A		A	P	P		P	P		P	P	A	P	P	
30	P			P	P	P	A	A		A	P	P		P	P		P	P	A	P	P	
31	P			P	P	P	A	A		A	P	P		P	P		P	P	A	P	P	
Co-ordinator																						
Principal																						

Co-ordinator
Shri Ram College,
Muzaffarnagar

Principal
Shri Ram College
Muzaffarnagar

NG
Principal
Shri Ram College
Muzaffarnagar

Shri Ram College, Muzaffarnagar

Department of Business Administration

Certificate Course (Retail Management)

Summary of conduction of the course

Eligible students have participated and attended classes for developing their better understanding of Retail Business and practical approach to accomplish day to day tasks in a retail organization. The summary after conduction of the course is as follows-

SN	Particulars	Status
1	Course Duration	60 hrs
2	Date of Commencement	16/02/2017
3	No of students enrolled	100
4	No of students participated and provided with certificates	97

Dr. Saurabh Mittal

Head, Business Administration

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Session : 2017-18

Organised by:


Co-ordinator
IQAC, Shri Ram College,
Muzaffarnagar




Principal
Shri Ram College
Muzaffarnagar

Department of Business Administration
Shri Ram College, Muzaffarnagar

Shri Ram College, Muzaffarnagar

SRG is a part of Shri Ram Group of Colleges, which is the culmination of the dream of one man who had the vision to reform destiny, an eminent educationalist Dr. S.C. Kulshreshtha. He formed 'Shri Ram Charitable Trust, with an aim of promoting quality education at an affordable fees. SRGC is one of the leading educational institute of West UP of India. SRGC has more than 13000 students with great brilliance, academic vigor and competitive spirit. SRGC caters to the knowledge and skill set as per the industry needs and in tune with time. In this regard college has collaborated with the leading International Institute MIT (US) and ITB, Ireland.

SRGC has built up the world class learning resources which consists of the focused learning space in the form of lecture halls, series of computer centers, digital centralized library, laboratories, residential accommodation in campus for boys and girls, sports facilities, cafeteria, canteen and Wi-Fi campus with 24x7 Internet facilities. SRGC is running 9 distinct campuses Muzaffarnagar Saharanpur and Bulandshahar districts. SRGC institutions have brilliance and believe in igniting minds, making Independent and learned intellectuals. SRGC has been acclaimed and honoured at various events and occasions with numerous awards which speak volumes about the brilliance that is taught at SRGC.

Introduction:

Retail Management is one of the specializations of management study. Retail means sale of goods, service & satisfaction for consumers. Management means the proper utilization of the resources. Retail management is an integrated part of the supply chain management. A few years back, retail has been just the selling of goods in market places, stores, door-to-door and by hand delivery. But now, the trend has been changed in the retail market. Now, the retail industries are establishing the network marketing by online shopping, through the websites and other technology, electronic payments and delivery through the courier and other services. Now, the retail management has come in the form of separate specialization..

Course Objective -

This course will introduce the basic concepts of retailing to the participants. The key take away would be understanding how a retail business works; the core

issues and challenges involved; the key terms and terminologies associated and an appreciation of Indian retail sector.

Course Modules -

Module 1(10 hrs)

Introduction to Retailing

Module 2 (10 hrs)

Retail stores and operation management

Module 3 (10 hrs)

Supply chain management

Module 4 (10 hrs)

Retail planning

Module 5 (10 hrs)

Customer Relationships and Behavior

Module 6 (10 hrs)

Electronic Retailing

Eligibility -

All the students pursuing Bachelor of Business Administration are eligible to participate in the present course.

Learning Outcomes -

- i. This course helps in the understanding the basics of retail management.
- ii. Through this course an individual learns about setting up and management of retail stores.
- iii. A student understands how to manage supply chain network.
- iv. This course helps students to gain knowledge on retailing recruitment and training.
- v. In this an individual learns about the customer behavior and designing of the marketing strategy.
- vi. It deals with the role of information technology in retailing.



Shri Ram College, Muzaffarnagar
Department of Business Administration

Notice

Dated-29/01/2018

All the students of BBA are hereby informed that a certificate course named, "Retail Management" is being introduced by Department of Business Administration, Shri Ram College, Muzaffarnagar. Duration of the course is 60 hours and starting date of the course will be 05/02/2018. Any student can join this course on first come first serve basis due to limited availability of seats.

cc:

1. Principal/Director, SRC
2. Coordinator, IQAC


Head, Department of Business Administration


Head, Department of Business Administration


Co-ordinator
IQAC, Shri Ram College,
Muzaffarnagar


Principal
Shri Ram College
Muzaffarnagar

RETAIL MANAGEMENT
2017-18 (A)

S.No.	NAME	FATHER'S NAME	YEAR
1	MOHD AHMAD	SAYYED MOHD ASLAM	III YEAR
2	PUSHPENDER KUMAR	RAMKUMAR	III YEAR
3	PRIYANKA	RAJENDER SINGH	III YEAR
4	NADISH RANA	AAS MOHD RANA	III YEAR
5	SHUBHAM MALIK	VINOD MALIK	III YEAR
6	SUHAIL	IRSHAD	III YEAR
7	VISHAL	VIRENDRA SINGH	III YEAR
8	BIKASH KUMAR SHARAF	MR. KISHORI SHAH SONAR	III YEAR
9	LAVISH RATHI	YOGESH RATHI	III YEAR
10	MEGHA DHIMAN	DEVDUIT DHIMAN	III YEAR
11	ANUJ KUMAR	MUKESH	III YEAR
12	SHADAB ALAM	KHURSHEED ALAM	III YEAR
13	EBRAHIM IDRISHI	KALAM IDRISHI	III YEAR
14	MOHAMMAD SALMAN	SHAMEEM AHMAD	III YEAR
15	AVINASH CHANDEL	VIKRAM SINGH	III YEAR
16	AKSHAY PUNDIR	SUDESH KUMAR	III YEAR
17	ANCHAL VERMA	SUSHIL VERMA	III YEAR
18	AJAY KUMAR	VIKRAM SINGH	III YEAR
19	ANKIT KUMAR	MAHESH PAL	III YEAR
20	ADEFBA SHAHAB	SYED MOHD SHAHAB	III YEAR
21	RAJAT VERMA	SATISH VERMA	III YEAR
22	MOHD SARVAR GURIAR	KAYYUM GURIAR	III YEAR
23	VINIT TYAGI	MUKESH TYAGI	II YEAR
24	HARSHIT TYAGI	VINAY TYAGI	II YEAR
25	RAOIB ALI	RAHIL HASAN	II YEAR
26	MOHINI	SUNIL KUMAR	II YEAR
27	SANJANA PAL	MAHESH PAL	II YEAR
28	DIKSHA KAKKAR	RAMBABU KAKKAR	II YEAR
29	ANKIT BALIYAN	NARENDRA BALIYAN	II YEAR
30	ANUSHKA JAIN	MANOJ JAIN	II YEAR
31	BHANU PRATAP SINGH	JASRATH SINGH	II YEAR
32	SADAF	JAVED AKHTAR	II YEAR
33	RAHUL KANSAL	NAVNEET KANSAL	II YEAR
34	ANKIT GARG	PAWAN GARG	II YEAR
35	VIPASHA SHARMA	ANUJ SHARMA	II YEAR
36	RAHUL CHAUDHRY	VEER SINGH	II YEAR
37	DIXIT CHAUHAN	ANIL CHAUHAN	II YEAR
38	MOHD JAVED AHAMAD	MOHD ILIYAS AHAMAD	II YEAR
39	MOHD JAVED	MOHD INTZAR	I YEAR
40	MOHD ASIF	MOHD SHAHID	I YEAR
41	MOHD SHARIF	SHAFEEK AHMAD	I YEAR
42	MOHD IJUNED	MOHD GULZAR	I YEAR
43	SADAF RANA	SHADAB RANA	I YEAR
44	MOHD SHAH HUSSAIN	SHAHNAZAR	I YEAR
45	VIMANSHU GARG	JITENDRA GARG	I YEAR
46	KAJAL TOMAR	RAJKUMAR	I YEAR
47	ISHU SHARMA	RAJEEV SHARMA	I YEAR
48	VINAY DHIMAN	MANOJ DHIMAN	I YEAR
49	NITIN KUMAR	GOPAL	I YEAR
50	SHALINI VERMA	SURESH VERMA	I YEAR

Co-ordinator
IQAC, Shri Ram College,
Muzaffarnagar

Co-ordinator
IQAC, Shri Ram College,
Muzaffarnagar

Principal
Shri Ram College
Muzaffarnagar

RETAIL MANAGEMENT

2017-18 (B)

S.NO.	NAME	FATHER'S NAME	YEAR
1	AKASH KUMAR	ANIL KUMAR	III YEAR
2	MISS ARTI	SHRI SURENDRA SINGH	III YEAR
3	JATIN KUMAR SAINI	CHARAN SINGH SAINI	III YEAR
4	KM. SARASWATI	TEJPAL SINGH	III YEAR
5	MOHD KHALID	MOHD ANWAR AHAMAD	III YEAR
6	MOHD SHAKIB	MOHD TAYYAB	III YEAR
7	ARJUN SINGH	JASBEER SINGH	III YEAR
8	SHIVAM TAYAL	AJAY TAYAL	III YEAR
9	MOHIT	BEGRAJ SINGH	III YEAR
10	KM AKANKSHA RANI	PRAHALAD SINGH	III YEAR
11	SHIVAM KUMAR	YOGESH KUMAR	III YEAR
12	MOHAMMAD ANAS	SAYYAD MOHAMMAD	III YEAR
13	SAGAR	PRATAP SINGH	III YEAR
14	AKSHAY KUMAR	VINOD KUMAR	III YEAR
15	KM POOJA KUCHALIYA	HEMRAJ SINGH	III YEAR
16	SHIVANI YADAV	RAMNATH	III YEAR
17	KM SHIVANI	RAJ KUMAR	III YEAR
18	KM POOJA RANA	RAJKUMAR RANA	III YEAR
19	KM DEEPAJI RANI	ASHWANI KUMAR	III YEAR
20	MOHAMMAD SAIF ALI	MOHAMMAD MUZAFFAR	III YEAR
21	VISHAKHA	ANUJ KUMAR	III YEAR
22	ANJALI BALIYAN	MOHANVFER SINGH	III YEAR
23	MOHD TALIB	MOHD YAMEEN	II YEAR
24	GUNJAN KINGER	BHARAT KINGER	II YEAR
25	NEHA	VISHNU	II YEAR
26	LAKSHAY SINGHAL	CHANDRA PRAKASH SINGHAL	II YEAR
27	GAURAV KUMAR	RAJPAL	II YEAR
28	PRIYANKA	ARVIND MAHARIYA	II YEAR
29	MOHD SHABAB	MOHD SALEEM	II YEAR
30	GOURAV SINGHAL	VINOD KUMAR SINGHAL	II YEAR
31	MOHD AMAN	MOHD NAUSHAD	II YEAR
32	SHIVANI	OMBEER SINGH	II YEAR
33	VIMAL TYAGI	ANIL TYAGI	II YEAR
34	TANU TYAGI	SANJAY TYAGI	II YEAR
35	VIKRANT BALIYAN	BIJENDER SINGH	II YEAR
36	MOHD RAZA	YUSUF HASAN	II YEAR
37	ANSHUL KUMAR	RAJ KUMAR	II YEAR
38	FARHA PARVFEN	MOHD GULZAR	II YEAR
39	SAGAR CHANDEL	SUBHASH CHANDEL	I YEAR
40	MOHAMMAD YAHIYA	MOHAMMAD ISHA	I YEAR
41	MUHD RAMFEZ	MUHD IQBAL	I YEAR
42	SAPNA DEVI	SANJAY KUMAR	I YEAR
43	MOHD ABID	JULFIKAR	I YEAR
44	AKASH BALIYAN	CHARAN SINGH	I YEAR
45	VAQAR SAIFFI	ZAHID HASSAN SAIFFI	I YEAR
46	SAGAR RATHI	SUDESH RATHI	I YEAR
47	PAYAL RAWAL	MUKESH RAWAL	I YEAR
48	AKSHAY JAIN	PRADEEP JAIN	I YEAR
49	BHARAT KUMAR	AJAY KUMAR	I YEAR
50	PRATYAKSH GOYAL	RITESH GOYAL	I YEAR

V. S.
Co-ordinator
IGAC, Shri Ram College,
Muzaffarnagar

Ram

Ram
Principal
Shri Ram College
Muzaffarnagar

Sr. No.	Name of Student	PI	1	2	3	4	5	6	7	8	9	10
1	Mohd Ahmad	SMA					P	P	P	A	P	P
2	Purbender Kumar	RK					A	P	P	P	P	A
3	Phyanika	RS					P	P	P	P	A	P
4	Nofish Rana	AMS					A	P	P	P	P	P
5	Shubham Malik	VM					P	P	P	P	P	P
6	Suhail	I					A	P	P	P	P	P
7	Vinhal	VS					P	A	A	P	P	P
8	Bikesh Kumar Shm	KSR					P	A	A	P	P	P
9	Lavish Bhatti	VR					P	A	P	A	P	P
10	Mezha Dhiman	DD					P	P	P	P	P	A
11	Anur Kumar	M					P	P	P	P	P	P
12	Shahab Alam	KA					A	P	P	P	P	P
13	Ebrahim Idreesi	KI					P	P	P	P	P	A
14	Mohd Salman	SA					A	P	P	P	P	P
15	Anvesh Chandel	VS					P	P	P	P	P	A
16	Ashay Pundin	SK					A	P	P	P	P	P
17	Anchal Verma	SV					P	P	P	P	P	A
18	Ajay Kumar	VS					A	P	P	P	P	P
19	Ahrit Kumar	MP					P	A	P	P	P	P
20	Adeeba Shahab	SMS					P	P	A	P	P	P
21	Rajal Varma	SV					P	P	P	P	P	P
22	Mohd. Sarwan Gupta	KG					P	P	P	A	P	P
23	Vinit Tyagi	MT					P	P	P	P	A	P
24	Hanshi Tyagi	VI					P	P	P	P	P	A
25	Ragab Ali	RH					P	P	P	P	P	P
26	Mohim	SK					P	P	P	P	P	P
27	Sanyam Pal	MP					P	P	A	P	P	P
28	Diksha Kokkon	RK					P	P	P	P	P	P
29	Ankit Baliyan	NB					P	P	P	A	P	P
30	Anushka Jain	MI					P	P	P	P	P	A
31	Bhannu Pratyap Singh	JS					P	P	P	P	P	A
32	Sodaj	JA					A	P	P	P	P	P
33	Rahul Mansal	NK					P	A	P	P	P	P
34	Ankit Gang	PG					P	P	P	A	P	P
35	Vishva Sharma	AS					P	P	P	A	P	P
36	Rahul Chaudhan	VS					P	P	A	P	P	P
37	Dimit Chaudhan	AC					P	P	P	P	P	P
38	Mohd. Tareed Ahemad	M28					P	P	P	P	P	P
39	Mohd. Tareed	M18					P	P	P	P	P	A
40	Mohd. Aay	MS					A	P	P	P	P	P
Sig. of Lecturer												

Sr. No.	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	TOTAL
1	P	P			P	P	P		P		P	P	P			P	P	P	P			
2	P	P			P	P	A		P		P	P	P			P	P	P	P			
3	P	P			A	P	P		P		P	P	A			P	P	P	P			
4	P	A			P	P	A		P		P	P	P			P	A	P	P			
5	A	P			P	P	P		P		P	P	A			P	P	P	P			
6	P	P			P	A	P		P		A	P	P			P	P	P	A			
7	P	P			P	P	P		P		P	A	P			A	P	P	P			
8	P	P			P	P	P		P		P	A	P			P	P	P	P			
9	P	P			P	P	P		P		P	P	A			A	P	P	P			
10	P	P			P	P	P		P		P	P	A			A	P	P	P			
11	P	A			P	P	P		P		A	P	P			A	P	P	P			
12	P	P			P	P	P		P		P	A	P			A	P	P	P			
13	P	P			P	P	P		P		P	A	P			A	P	P	P			
14	P	P			P	P	P		P		P	A	P			A	P	P	P			
15	P	P			P	P	P		P		P	A	P			A	P	P	P			
16	P	P			P	P	P		P		P	A	P			A	P	P	P			
17	P	P			P	P	P		P		P	A	P			A	P	P	P			
18	P	P			P	P	P		P		P	A	P			A	P	P	P			
19	P	P			P	P	P		P		P	A	P			A	P	P	P			
20	P	P			P	P	P		P		P	A	P			A	P	P	P			
21	P	P			P	P	P		P		P	A	P			A	P	P	P			
22	P	P			P	P	P		P		P	A	P			A	P	P	P			
23	P	P			P	P	P		P		P	A	P			A	P	P	P			
24	P	P			P	P	P		P		P	A	P			A	P	P	P			
25	P	P			P	P	P		P		P	A	P			A	P	P	P			
26	P	P			P	P	P		P		P	A	P			A	P	P	P			
27	P	P			P	P	P		P		P	A	P			A	P	P	P			
28	P	P			P	P	P		P		P	A	P			A	P	P	P			
29	P	P			P	P	P		P		P	A	P			A	P	P	P			
30	P	P			P	P	P		P		P	A	P			A	P	P	P			
31	P	P			P	P	P		P		P	A	P			A	P	P	P			
Principal																						

Co-ordinator
IQAC, Shri Ram College,
Muzaffarnagar

Principal
Shri Ram College
Muzaffarnagar


Principal
Shri Ram College
Muzaffarnagar

Shri Ram College, Muzaffarnagar

Department of Business Administration

Certificate Course (Retail Management)

Summary of conduction of the course

Eligible students have participated and attended classes for developing their better understanding of Retail Business and practical approach to accomplish day to day tasks in a retail organization .The summary after conduction of the course is as follows-

S N	Particulars	Status
1	Course Duration	60 hrs
2	Date of Commencement	5/02/2018
3	No of students enrolled	100
4	No of students participated and provided with certificates	98

Dr. Saurabh Mittal

Head, Business Administration

Co-ordinator
ICAD, Shri Ram College,
Muzaffarnagar

Principal
Shri Ram College
Muzaffarnagar

Certificate Course
on
Retail Management



Certificate Course
on
Retail Management



Session : 2018-19

Organised by:


Co-ordinator
IQAC, Shri Ram College,
Muzaffarnagar




Principal
Shri Ram College
Muzaffarnagar

Department of Business Administration
Shri Ram College, Muzaffarnagar

Shri Ram College, Muzaffarnagar

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Course Objective -

This course will introduce the basic concepts of retailing to the participants. The key ~~take away would~~ be understanding how a retail business works; the core

issues and challenges involved; the key terms and terminologies associated and an appreciation of Indian retail sector.

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Module 2 (10 hrs)

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Module 3 (10 hrs)

Supply chain management

Module 4(10 hrs)

Retail planning

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Customer Relationships and Behavior

Module 6 (10 hrs)

Electronic Retailing

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All the students pursuing Bachelor of Business Administration are eligible to participate in the present course.

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- iv. This course helps students to gain knowledge on retailing recruitment and training.
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Shri Ram College, Muzaffarnagar
Department of Business Administration

Notice

Dated-21/01/2019

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Head, Department of Business Administration

cc:

1. Principal/Director, SRC
2. Coordinator, IQAC



Head, Department of Business Administration



Co-ordinator,
IQAC, Shri Ram College,
Muzaffarnagar



Principal
Shri Ram College
Muzaffarnagar

**RETAIL MANAGEMENT
2018-19 (A)**

S.No.	NAME	FATHER'S NAME	YEAR
1	ANKIT KUMAR	SUSHIL KUMAR	III YEAR
2	SHADAB	AHASAN	III YEAR
3	KAIF	MOHD RASHID ALI	III YEAR
4	AMIT GOEL	RAJESH GOEL	III YEAR
5	KUSH GARG	ASHISH GARG	III YEAR
6	MONI RANI	SAHENDRA SINGH	III YEAR
7	MOHD SANAVVAR	NAZFEM	III YEAR
8	ASIM ZAIDI	SALEEM ZAIDI	III YEAR
9	TANISHA	PRAMOD KUMAR	III YEAR
10	ASHISH SONKER	GULAB CHAND	III YEAR
11	RAJAN DHIMAN	SANJAY SINGH	III YEAR
12	YASH VERMA	ROHTAS KUMAR VERMA	III YEAR
13	PRIYANSHI RASTOGI	PRADEEP KUMAR	III YEAR
14	AASHISH MAAN	ANIL MAAN	III YEAR
15	AKANSHA JAIN	PRADEEP JAIN	III YEAR
16	ARSHAD	LUFTURAHMAN	III YEAR
17	ARJUN MALIK	DEVENDRA SINGH	III YEAR
18	HANSIKA JAIN	NITIN KUMAR JAIN	III YEAR
19	AKASH ARYA	VINOD ARYA	III YEAR
20	IJUNAJD ALAM	MU RIZWAN	III YEAR
21	PARSHANT MAILK	SHIV KUMAR	III YEAR
22	IAVED ALI	SHAMSHAD ALI	III YEAR
23	HIMANSHU	ASHOK KUMAR	III YEAR
24	MOHD SHAKIR	MOHD SHAHJAD	IIYEAR
25	MOHD SHAHVEJ	MOHD OASIM	IIYEAR
26	NEHA	BRIJBHUSHAN	IIYEAR
27	VINIT KUMAR	KALURAM	IIYEAR
28	AADITYA PUNDIR	RAVINDAR KUMAR	IIYEAR
29	VESHALI	SATISH KUMAR	IIYEAR
30	SANDEEP MALIK	RANVEER SINGH	IIYEAR
31	TUSHAR RATHI	PUSHPENDRA RATHI	IIYEAR
32	MANISH KUMAR	RAVINDRA KUMAR	IIYEAR
33	ARCHANA	SINGHRAJ SOLANKI	IIYEAR
34	NIKHIL RATHI	MANOJ RATHI	IIYEAR
35	SARTHAK KUMAR	PRAVEEN KUMAR	IIYEAR
36	LAVI GOEL	PRADEEP GOEL	IIYEAR
37	KAMAL	KOMAL	IIYEAR
38	SHUBHAM KUMAR	NARESH GIRI	IIYEAR
39	PRIYANSHI RATHI	PRAMOD SINGH	IIYEAR
40	SAHIBA NAAZ	MUSTAKEEM	IIYEAR
41	AKANKSHA	PARVEEN SHARMA	I YEAR
42	ADEEP VERMA	DEEPAK VERMA	I YEAR
43	ARBAZ KHAN	TASLEEN KHAN	I YEAR
44	ANUJ KUMAR	SHIV KUMAR	I YEAR
45	ANANYA GARG	SATISH KUMAR GARG	I YEAR
46	SNEHA	RADHE SHYAM	I YEAR
47	APOORVA	NIRBHAYA SINGH	I YEAR
48	SWAYAMMAST	AJAY MALIK	I YEAR
49	NAJMUDDIN ARSLAN	GULBAHAR	I YEAR
50	SHEKHAR BALIYAN	TEJBEER SINGH	I YEAR

[Signature]

Co-ordinator
IQAC, Shri Ram College
Muzaffarnagar

[Signature]

[Signature]

Principal
Shri Ram College
Muzaffarnagar

RETAIL MANAGEMENT
2018-19 (B)

S.NO.	NAME	FATHER'S NAME	YEAR
1	MARQOF	MO IRSHAD	III YEAR
2	NISHI THAKUR	NARENDRA KUMAR	III YEAR
3	SHIWA	OMVEER	III YEAR
4	HEENA	MOHD MAHBOOB	III YEAR
5	HIMANSHU	VIRENDER SINGH	III YEAR
6	RAJAT	MAHIPAL SINGH	III YEAR
7	MOHAMMAD JUNAID	MOHAMMAD IMDAD	III YEAR
8	ANSHI GUPTA	UPENDRA KUMAR GUPTA	III YEAR
9	MOHD MEHDI	HASAN MOHD	III YEAR
10	SACHIN KUMAR	AJAB SINGH	III YEAR
11	SONIYA	MANOJ KUMAR	III YEAR
12	MANISH KATARIYA	KARAMVEER	III YEAR
13	YOGRAJ	AKSHAY KUMAR	III YEAR
14	SAGER	KESSAR HUSSAN	III YEAR
15	AKASH VERMA	RAVINDRA KUMAR VERMA	III YEAR
16	DEEPAK KUMAR	RAKESH KUMAR	III YEAR
17	PARAS KUMAR	PRAMOD KUMAR	III YEAR
18	ADEEBA	MOHD ZAFAR	III YEAR
19	MOHD NADFEM	ALI MOHAMMAD	III YEAR
20	JYOTI	HUSAN PAL	III YEAR
21	SAKSHI	SANJEEV KUMAR	III YEAR
22	FDZIA	GULZAR AHAMAD	III YEAR
23	MOHD TALIB	MOHD YAMEFN	III YEAR
24	YVRAAJ	JOGENDRA SINGH	IIYEAR
25	HEMANT SINGH	BRIJPAL SINGH	IIYEAR
26	SHALLI	MUMTAZ AHMAD	IIYEAR
27	PINKI	SUBHASH	IIYEAR
28	ARIF	MEHBOOB ALI	IIYEAR
29	MUSKAN PARVEEN	MOHD IRSHAD	IIYEAR
30	NEHA	RAVI KUMAR	IIYEAR
31	PRINCE KUMAR	JAY VEER SINGH	IIYEAR
32	MANU GOEL	SANDEEP GOEL	IIYEAR
33	ASHISH PAL	BRIJ VEER PAL	IIYEAR
34	VISHAL VERMA	SUSHIL KUMAR	IIYEAR
35	HIMANSHU	DEVENDRA	IIYEAR
36	VISVENDRA	RAJKUMAR	IIYEAR
37	MOHD SUHEIL	SAMEEM	IIYEAR
38	SHAHRAZ	YASEEN ALI	IIYEAR
39	PRAGATI	SHIV PRATAP	IIYEAR
40	VAISHALI	SUKRAMPAL SINGH	IIYEAR
41	JYOTI	RISHIPAL	I YEAR
42	BADAL CHAUDHARY	VIPIN KUMAR	I YEAR
43	MASHIRA GUL	GUL GOHAR	I YEAR
44	SHABAZ	ALI MOHD	I YEAR
45	ABHINAV	SUDHEER TYAGI	I YEAR
46	MOHD DILSHAD	MOHD IRSHAD	I YEAR
47	AYUSH TYAGI	NEERAJ TYAGI	I YEAR
48	AAYUSHI TYAGI	ANIL TYAGI	I YEAR
49	MUHD NAEEM	MUHD SHAH NAZAR	I YEAR
50	LAVI CHAUDHARY	SUBHASH SINGH	I YEAR


Co-ordinator
ICAC, Shri Ram College,
Muzaffarnagar




Principal
Shri Ram College
Muzaffarnagar

Sl. No.	Name of Student	FI	1	2	3	4	5	6	7	8	9	10
41	Akanksha	PS	P				P	P	A	P	P	
42	Adeeb Veera	DV	P				A	P	P	P	A	
43	Abdaz Khan	TK	A				P	P	P	A	P	
44	Anjan Anuj Kumar	Sx	P				A	P	A	P	P	
45	Ananya Gang	SKG	P				P	P	P	P	P	
46	Sneha	TS	P				P	A	P	P	P	
47	Ahanya	NS	A				P	A	P	P	P	
48	Sreyammas	AM	P				A	P	P	A	A	
49	Nashiddan Anjan	G	P				P	P	P	P	A	
50	Snehaa Baiyan	TS	P				A	P	P	P	P	
Sig. of Lecturer												

Sl. No.	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	TOTAL	
41								P	P	A		P	P	P	A	P	P	P					
42								A	P	P		P	A	A	P	P	P	A					
43								P	P	P		P	A	P	P	P	P	A					
44								P	P	A		P	A	A	P	P	P	P					
45								P	A	P		P	P	A	P	P	P	P					
46								A	P	P		P	P	P	P	P	P	A					
47								P	P	P		P	A	P	P	P	P	P					
48								A	P	P		P	P	P	P	P	P	P					
49								A	P	P		P	P	P	P	P	P	P					
50								P	P	A		P	P	P	P	P	P	A					

Co-ordinator
ICAC, Shri Ram College,
Muzaffarnagar

Principal
Shri Ram College
Muzaffarnagar

Principal
Shri Ram College
Muzaffarnagar

Sr. No.	Name of Student	FI	1	2	3	4	5	6	7	8	9	10
1	Mona J.	MI	P			P	P	A	P	A		
2	Muthu Tharuf	MY	P			P	P	P	P	A		
3	Srinidhi	O	P			P	P	P	P	P		
4	Meesa	MM	P			P	P	P	P	P		
5	Mushamiku	MX	P			P	P	P	P	P		
6	Asat	MC	P			P	P	P	P	P		
7	Mahmudab Junaid	MI	P			P	P	P	P	P		
8	Aashu Gupta	UGA	P			P	P	P	P	P		
9	Maha Meera	MAH	P			P	P	P	P	P		
10	Sahith Kumar	AS	P			P	P	P	P	P		
11	Sahith	MR	P			P	P	P	P	P		
12	Manish Katarina	K	P			P	P	P	P	P		
13	Sageel	AK	P			P	P	P	P	P		
14	Sageel	SH	P			P	P	P	P	P		
15	Arshad Verna	REV	P			P	P	P	P	P		
16	Deepak Kumar	RE	P			P	P	P	P	P		
17	Sara Luvak	PK	P			P	P	P	P	P		
18	Nabeela	H2	P			P	P	P	P	P		
19	Mohid Abdullah	AM	P			P	P	P	P	P		
20	Jyoti	MF	P			P	P	P	P	P		
21	Carthi	CS	P			P	P	P	P	P		
22	Leela	CA	P			P	P	P	P	P		
23	Maha Taub	MY	P			P	P	P	P	P		
24	Vivek	VE	P			P	P	P	P	P		
25	Hemant Kumar	AI	P			P	P	P	P	P		
26	Shaili	MA	P			P	P	P	P	P		
27	Shruti	S	P			P	P	P	P	P		
28	Arif	MA	P			P	P	P	P	P		
29	Murshid Yousaf	MI	P			P	P	P	P	P		
30	Ashra	EX	P			P	P	P	P	P		
31	Pratik Kumar	IS	P			P	P	P	P	P		
32	Mansi Geel	GG	P			P	P	P	P	P		
33	Ashish Rai	RP	P			P	P	P	P	P		
34	Vishal Verma	SR	P			P	P	P	P	P		
35	Lihanika	D	P			P	P	P	P	P		
36	Suswamba	R	P			P	P	P	P	P		
37	Maha Suman	E	P			P	P	P	P	P		
38	Samaras	SA	P			P	P	P	P	P		
39	Pragati	SP	P			P	P	P	P	P		
40	Vishal	SC	P			P	P	P	P	P		
Sig. of Lecturer												

Sr. No.	11	12	13	14	15	16	17	18	19	20	21	22	23-24	25	26	27	28	29	30	31	TOTAL	
1	P	A	P	P	P			P	A	P	P	P			P	P	A					
2	P	P	P	A	P			A	P	P	A	P			P	A	P					
3	P	P	A	P	P			P	P	P	P	A			P	P	A					
4	P	P	P	P	A			P	P	A	P	P			P	P	A					
5	P	P	P	P	P			P	P	A	P	P			P	P	P					
6	P	P	P	P	P			P	P	P	P	P			P	P	P					
7	P	P	P	P	P			P	P	A	P	P			P	P	P					
8	P	P	P	P	P			P	P	A	P	P			P	P	P					
9	P	P	P	P	P			P	P	P	P	P			P	P	P					
10	P	P	P	P	P			P	P	P	P	P			P	P	P					
11	P	P	P	P	P			P	P	P	P	P			P	P	P					
12	P	P	P	P	P			P	P	P	P	P			P	P	P					
13	P	P	P	P	P			P	P	P	P	P			P	P	P					
14	P	P	P	P	P			P	P	P	P	P			P	P	P					
15	P	P	P	P	P			P	P	P	P	P			P	P	P					
16	P	P	P	P	P			P	P	P	P	P			P	P	P					
17	P	P	P	P	P			P	P	P	P	P			P	P	P					
18	P	P	P	P	P			P	P	P	P	P			P	P	P					
19	P	P	P	P	P			P	P	P	P	P			P	P	P					
20	P	P	P	P	P			P	P	P	P	P			P	P	P					
21	P	P	P	P	P			P	P	P	P	P			P	P	P					
22	P	P	P	P	P			P	P	P	P	P			P	P	P					
23-24	P	P	P	P	P			P	P	P	P	P			P	P	P					
25	P	P	P	P	P			P	P	P	P	P			P	P	P					
26	P	P	P	P	P			P	P	P	P	P			P	P	P					
27	P	P	P	P	P			P	P	P	P	P			P	P	P					
28	P	P	P	P	P			P	P	P	P	P			P	P	P					
29	P	P	P	P	P			P	P	P	P	P			P	P	P					
30	P	P	P	P	P			P	P	P	P	P			P	P	P					
31	P	P	P	P	P			P	P	P	P	P			P	P	P					
Co-ordinator																					Principal	

IOAC, Shri Ram College, Muzaffarnagar

Shri Ram College Muzaffarnagar


 Principal
 Shri Ram College
 Muzaffarnagar

Sl. No.	Name of Student	Fl	1	2	3	4	5	6	7	8	9	10
41.	SHOBI	K	P			P	P	P	P			
42.	BERNICE CHANDRAN	VR	A			P	P	P	P			
43.	MANJIRA GUL	GG	P			A	P	A	P			
44.	SHRABAS	AN	A			P	P	P	A			
45.	ABHINAV	ST	P			P	A	P	P			
46.	MOHDS DILSHAD	MI	A			P	P	A	P			
47.	ANUSHKA THAGE	NT	P			P	P	P	A			
48.	ANUSHKA THAGE	BT	P			A	P	P	P	A		
49.	MOHDS NAEEM	VIS	A			P	P	P	P			
50.	RAVI CHANDRAN	SL	P			A	P	A	P	A		
Sig. of Lecturer												

Sl. No.	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	TOTAL
	P	A	P	P	P			P	A	P	P	A			A	P	P					
	P	P	A	P	P			P	P	A	P	P			P	A	P					
	A	P	P	A	P			A	P	P	P	P			P	P	A					
	P	A	P	A	P			P	A	P	P	P			P	P	P					
	P	P	A	P	P			A	P	P	P	P			P	A	P					
	P	P	A	P	P			P	A	P	P	P			P	P	A					
	A	P	P	P	P			A	P	P	P	P			P	P	A					
	P	A	P	P	P			P	P	A	P	P			A	P	P					

[Signature]
Co-ordinator
Shri Ram College,
Muzaffarnagar

[Signature]
Principal
Shri Ram College,
Muzaffarnagar

[Signature]
Principal
Shri Ram College
Muzaffarnagar

Sr. No.	Name of Student	Fr	1	2	3	4	5	6	7	8	9	10
41.	Jyoti	R	P				P	P	P	P	P	
42.	Bhadi Chaudhary	VS	P				P	P	P	P	P	
43.	Maulina Gul	GG	P				P	P	P	P	P	
44.	Shabez	AM	P				P	P	P	P	P	
45.	Abhinav	ST	P				P	P	P	P	P	
46.	Mohd Dilshad	MT	P				P	P	P	P	P	
47.	Ayush Tyagi	NT	P				P	P	P	P	P	
48.	Aayushi Tyagi	AT	P				P	P	P	P	P	
49.	Muht Nazim	MSN	P				P	P	P	P	P	
50.	Lax Chaudhary	SS	P				P	P	P	P	P	
Sig. of Lecturer												

Sr. No.	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	TOTAL	
41.								P	P			P	P	P	P	P							
42.								P	P			P	P	P	P	P							
43.								P	P			P	P	P	P	P							
44.								P	P			P	P	P	P	P							
45.								P	P			P	P	P	P	P							
46.								P	P			P	P	P	P	P							
47.								P	P			P	P	P	P	P							
48.								P	P			P	P	P	P	P							
49.								P	P			P	P	P	P	P							
50.								P	P			P	P	P	P	P							

[Signature]
Co-ordinator
ICAC, Shri Ram College,
Muzaffarnagar

[Signature]
Principal
Shri Ram College
Muzaffarnagar

[Signature]
Principal
Shri Ram College
Muzaffarnagar

Shri Ram College, Muzaffarnagar

Department of Business Administration

Certificate Course (Retail Management)

Summary of conduction of the course

Eligible students have participated and attended classes for developing their better understanding of Retail Business and practical approach to accomplish day to day tasks in a retail organization .The summary after conduction of the course is as follows-

S N	Particulars	Status
1	Course Duration	60 hrs
2	Date of Commencement	1/02/2019
3	No of students enrolled	100
4	No of students participated and provided with certificates	100

Dr. Saurabh Mittal

Head, Business Administration

Co-ordinator
ICAO, Shri Ram College,
Muzaffarnagar

Principal
Shri Ram College
Muzaffarnagar

Certificate Course
on
Retail Management



Certificate Course
on
Retail Management



Session : 2019-20

Organised by:



Department of Business Administration
Shri Ram College, Muzaffarnagar

Co-ordinator
IQAC, Shri Ram College,
Muzaffarnagar

Principal
Shri Ram College
Muzaffarnagar

Shri Ram College, Muzaffarnagar

SRC is a part of Shri Ram Group of Colleges, which is the culmination of the dream of one man who had the vision to reform destiny, an eminent educationalist Dr. S.C. Kulshreshtha. He formed 'Shri Ram Charitable Trust, with an aim of promoting quality education at an affordable fees. SRGC is one of the leading educational institute of West UP of India. SRGC has more than 13000 students with great brilliance, academic vigor and competitive spirit. SRGC caters to the knowledge and skill set as per the industry needs and in tune with time. In this regard college has collaborated with the leading International Institute MIT (US) and ITB, Ireland.

SRGC has built up the world class learning resources which consists of the focused learning space in the form of lecture halls, series of computer centers, digital centralized library, laboratories, residential accommodation in campus for boys and girls, sports facilities, cafeteria, canteen and Wi-Fi campus with 24x7 Internet facilities. SRGC is running 9 distinct campuses Muzaffarnagar Saharanpur and Bulandshahar districts. SRGC institutions have brilliance and believe in igniting minds, making independent and learned intellectuals. SRGC has been acclaimed and honoured at various events and occasions with numerous awards which speak volumes about the brilliance that is taught at SRGC.

Introduction:

Retail Management is one of the specializations of management study. Retail means sale of goods, service & satisfaction for consumers. Management means the proper utilization of the resources. Retail management is an integrated part of the supply chain management. A few years back, retail has been just the selling of goods in market places, stores, door-to-door and by hand delivery. But now, the trend has been changed in the retail market. Now, the retail industries are establishing the network marketing by online shopping, through the websites and other technology, electronic payments and delivery through the courier and other services. Now, the retail management has come in the form of separate specialization.

Course Objective -

This course will introduce the basic concepts of retailing to the participants. The key take away would be understanding how a retail business works; the core

issues and challenges involved; the key terms and terminologies associated and an appreciation of Indian retail sector.

Course Modules -

Module 1 (10 hrs)

Introduction to Retailing

Module 2 (10 hrs)

Retail stores and operation management

Module 3 (10 hrs)

Supply chain management

Module 4 (10 hrs)

Retail planning

Module 5 (10 hrs)

Customer Relationships and Behavior

Module 6 (10 hrs)

Electronic Retailing

Eligibility -

All the students pursuing Bachelor of Business Administration are eligible to participate in the present course.

Learning Outcomes -

- i. This course helps in the understanding the basics of retail management.
- ii. Through this course an individual learns about setting up and management of retail stores.
- iii. A student understands how to manage supply chain network.
- iv. This course helps students to gain knowledge on retailing recruitment and training.
- v. In this an individual learns about the customer behavior and designing of the marketing strategy.
- vi. It deals with the role of information technology in retailing.



Shri Ram College, Muzaffarnagar
Department of Business Administration


Notice


Dated-28/01/2020

All the students of BBA are hereby informed that a certificate course named, "Retail Management" is being introduced by Department of Business Administration, Shri Ram College, Muzaffarnagar. Duration of the course is 60 hours and starting date of the course will be 01/02/2020. Any student can join this course on first come first serve basis due to limited availability of seats.

cc:

1. Principal/Director, SRC
2. Coordinator, IQAC


Head, Department of Business Administration


Head, Department of Business Administration


Co-ordinator
IQAC, Shri Ram College,
Muzaffarnagar


Principal
Shri Ram College
Muzaffarnagar

RETAIL MANAGEMENT
2019-20 (A)

S.No.	NAME	FATHER'S NAME	YEAR
1	SAKIB RANA	SABIR RANA	III YEAR
2	ASIF	RAFI	III YEAR
3	SAHIL SIDDIQUI	TARIQ SIDDIQUI	III YEAR
4	SHIVANSHI	PANKAJ KUMAR	III YEAR
5	MOHD MANSAD	MOHD MOBIN	III YEAR
6	NAIMUZZAMA	MOHAMMAD MUSTAFA	III YEAR
7	KM ARTI	BRIJESH KUMAR	III YEAR
8	MOHD ABUSHAD	MOHD ISHRAR AHAMAD	III YEAR
9	ALKA	RAMESHWAR	III YEAR
10	RENU SAINI	RAKESH KUMAR	III YEAR
11	SHIVAM TOMAR	VIPIN TOMAR	III YEAR
12	SATYAM SHARMA	KAILASH SHARMA	III YEAR
13	TANYA SHARMA	MUKESH SHARMA	III YEAR
14	BINISH KHAN	SHADMAAN KHAN	III YEAR
15	SAGAR	MUKESH	III YEAR
16	MHOD SABIR	SAHABUDEEN	III YEAR
17	SUMIT KUMAR	RAJENDRA SINGH	III YEAR
18	ASHISH BALIYAN	VINOD SINGH	III YEAR
19	POOJA PANCHAL	PRADEEP PANCHAL	III YEAR
20	SHUBHAM PUNDIR	RAVINDRA SINGH	III YEAR
21	SOURAV SINGH	QMBIR SINGH	III YEAR
22	TUSHAR TYAGI	NEERAJ TYAGI	III YEAR
23	DANISH ZAIDI	ISTYAK HUSAIN	III YEAR
24	ARIJUN SINGH	MUKESH KUMAR	II YEAR
25	PAYAL	RAMESH KUMAR	II YEAR
26	SHIVANI	RAM KISHOR	II YEAR
27	YASMEEN	MOHD SHAREEF	II YEAR
28	MOHD FAIZAN	ANEES AHMAD	II YEAR
29	MOHD TALIB	MOHD ANWAR	II YEAR
30	PRIYANKA BHATNAGAR	JITENDER BHATNAGAR	II YEAR
31	PRIYANSHI BHATNAGAR	JITENDER BHATNAGAR	II YEAR
32	DIVYA TYAGI	SURESH KUMAR TYAGI	II YEAR
33	AYUSHI GOEL	RAJESH GOEL	II YEAR
34	MOHD SHADAB	MOHD NIZAMUDDIN	II YEAR
35	BINTUL HUDA	LAKHTEY HASNAIN	II YEAR
36	MAYANK	AJAY KUMAR	II YEAR
37	GINNI TYAGI	PRAVEEN KUMAR	II YEAR
38	MOHD AZFEM KHAN	AHTASHAM KHAN	II YEAR
39	BHARTI	SATENDRA KUMAR	II YEAR
40	MOHIT KUMAR	SHRIPAL SINGH	II YEAR
41	HARSH SHARMA	MADHUR MOHAN	I YEAR
42	SAGAR RAJVANSHI	SANJAY RAJVANSHI	I YEAR
43	MOHD MOIN	NOOR MOHD	I YEAR
44	ALISHA	SHARAFAT ALI	I YEAR
45	MOHD ISRAR KHAN	MOHD IKRAM	I YEAR
46	LAIBA MARYAM	ANWAR PASHA	I YEAR
47	SHAHZOR ALI	ZAHEER AALAM	I YEAR
48	SHUAIB	MOHD MUSTAFA	I YEAR
49	DIKSHA BASIA	ASHOK KUMAR BASIA	I YEAR
50	ADITI	KULDEEP THAKRAN	I YEAR

[Signature]
Co-ordinator
K. C. Shri Ram College,
Muzaffarnagar

[Signature]
Principal
Shri Ram College
Muzaffarnagar

[Signature]

RETAIL MANAGEMENT

2019-20 (B)

S.NO.	NAME	FATHER'S NAME	YEAR
1	MOHD FARMAN	MOHD YAMEEN	III YEAR
2	RIMSHA SEHAR	ARSHAD ALI	III YEAR
3	YASH MITTAL	SANJAY MITTAL	III YEAR
4	ARJUN SINGH	KHUSHI RAM	III YEAR
5	SHUBHAM SHARMA	NAND KISHOR SHARMA	III YEAR
6	MANVI KARNWAL	SUBHASH CHAND	III YEAR
7	AAMIL QURESHI	KAMIL QURESHI	III YEAR
8	ATUL PUNDIR	PREMPAL SINGH	III YEAR
9	SAKSHI	SATISH KUMAR	III YEAR
10	NIGARVI RATHI	SH DEVENDAR SINGH RATHI	III YEAR
11	RIYA TILAK	SUSHIL KUMAR	III YEAR
12	MOHD AHBAB ALI	SHAMSHER ALI	III YEAR
13	POOJA	RAMKASHYAP	III YEAR
14	ADITYA SINGH	RAKESH SINGH SISHODIA	III YEAR
15	PREETI SHARMA	RAJ KUMAR SHARMA	III YEAR
16	SAKSHI	SATENDRA MALIK	III YEAR
17	MOHD UMAR	KASIM ALI	III YEAR
18	ADITI GARG	MANOJ KUMAR GARG	III YEAR
19	PRIYANSHI TYAGI	VISVASH TYAGI	III YEAR
20	TANU	NATHIRAM SHARMA	III YEAR
21	SIDDHANT NIRWAL	SHADEV SINGH	III YEAR
22	NIKHIL BALIYAN	RAJENDRA BALIYAN	III YEAR
23	TALIB HASAN	TAHIR HASAN	II YEAR
24	ABHINAV KUMAR	PRABHAT KR RASTOGI	II YEAR
25	SAHIB	SULEMAN	II YEAR
26	AMREFN	ABDUL SALAM	II YEAR
27	CHANCHAL	NARENDRA	II YEAR
28	UMME AFMAN	SHAHID ALI	II YEAR
29	GULREJ	MOHAMMAD IRFAN	II YEAR
30	SYED MOHD ASRAM	GHULAM HASNAIN	II YEAR
31	ANISH CHOUDHARY	ABBAS CHOUDHARY	II YEAR
32	ALIYA SIDDIQUI	NAHID HASAN	II YEAR
33	ATUL SAINI	VIRENDRA SAINI	II YEAR
34	NIKITA RATHI	SHRAVAN RATHI	II YEAR
35	AARTI AHUJA	DINESH AHUJA	II YEAR
36	MUSKAN AHLAWAT	JITENDRA SINGH	II YEAR
37	NISHU CHAUDHARY	PRATAP SINGH	II YEAR
38	AGHNA ASAD	SYED ASAD ALI ZAIDI	II YEAR
39	NAFEEM ALI	MOHD YAMEEN	II YEAR
40	ABJESHAMA	ABDUL KALAM	II YEAR
41	PARDEEP RANA	JOGINDER SINGH	I YEAR
42	MOHD ZAID KHAN	MUBARAK ALI KHAN	I YEAR
43	GAURAV KUMAR	SOMPAL	I YEAR
44	MOHD. AASIF	MAHARBAN ALI	I YEAR
45	RISHABH VERMA	SANJAY VERMA	I YEAR
46	MOHD FAIZAN TYAGI	MOHD IMRAN	I YEAR
47	RULBUL RANI	SHIV KUMAR	I YEAR
48	MOHIT PANCHAL	VIJAY PANCHAL	I YEAR
49	YASH SINGHAL	BIJENDRA SINGHAL	I YEAR
50	MANSI	SATISH KUMAR	I YEAR


 Co-ordinator
 ICAC, Shri Ram College,
 Muzaffarnagar


 Principal
 Shri Ram College
 Muzaffarnagar



Sl. No.	Name of Student	FI	1	2	3	4	5	6	7	8	9	10
1	Mohd. Farman	MY										
2	Rimsha Sehan	AA										
3	Yash Mittal	SM										
4	Anam Singh	KR										
5	Siddham Sharma	NKS										
6	Manoj Karmisal	SC										
7	Aamul Qureshi	KR										
8	Abul Ploden	PS										
9	Sakshi	SK										
10	Nigam Rathi	DSR										
11	Rita Lita	SK										
12	Mohd. Akbar ali	SA										
13	Paayo	R										
14	Adil Singh	RSS										
15	Pooja Sharma	RKS										
16	Sakshi	SM										
17	Mohd. Umar	KN										
18	Aditi Gang	MKG										
19	Prityamhi Tyagi	VI										
20	Taru	NS										
21	Siddhant Nimal	SS										
22	Nikhil Balyan	TR										
23	Talib Hasrat	TH										
24	Abhinav Kumar	PKR										
25	Saksh	S										
26	Anam	AS										
27	Chanchal	N										
28	Urume Arman	SA										
29	Gulneer	MI										
30	Syed Mohd. Arman	GH										
31	Anish Chaudhary	AC										
32	Aliya Siddiqui	MA										
33	Abul Saini	VS										
34	Nikita Rathi	SR										
35	Ank Ahuja	DA										
36	Muskan Akhtar	JS										
37	Nandu Chaudhary	PS										
38	Aahna Asad	SMZ										
39	Nasreen Ali	MY										
40	Abneehama	AK										
Sig. of Lecturer												

Sl. No.	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	TOTAL	
1	P	A	P	P	P	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
2	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
3	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
4	P	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
5	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
6	P	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
7	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
8	P	A	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
9	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
10	P	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
11	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
12	P	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
13	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
14	A	P	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
15	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
16	P	P	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
17	P	A	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
18	P	A	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
19	A	P	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
20	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
21	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
22	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
23	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
24	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
25	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
26	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
27	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
28	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
29	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
30	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
31	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
32	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
33	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
34	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
35	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
36	A	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
37	P	P	A	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
38	P	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
39	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
40	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
Sig. of Lecturer																							

ICAC, Shri Ram College, Muzaffarnagar

Muzaffarnagar

Principal
Shri Ram College
Muzaffarnagar

Sr. No.	Name of Student	FI	1	2	3	4	5	6	7	8	9	10
41	Poojesh Rana	JS										
42	Mahd Zaid Khan	MAK										
43	Gaushav Kumar	S										
44	Mahd Ansi	MA										
45	Rishabh Velum	SV										
46	Mahd Faizan Singh	MI										
47	Bulbul Rani	SK										
48	Mohit Panchal	VP										
49	Yash Singhal	BS										
50	Mansi	SK										
Sig. of Lecturer												

Sr. No.	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	TOTAL	
	P	A	P	P	P	P	P	A	A			P	P	P	P	A					P	A	
	P	P	A	P	A	P	P	P	P			A	P	P	P	P						A	P
	P	P	P	A	P	P	P	P	A			A	P	P	P	P						P	A
	A	P	A	P	A	P	P	P	A			P	P	A	P	P						P	P
	P	P	A	P	A	P	P	P	P			P	A	P	P	P						P	P
	A	P	P	P	A	P	P	P	P			P	P	P	A	P						A	A
	P	A	P	P	A	A	P	P	P			P	A	P	P	A						P	P
	A	P	P	P	A	A	P	P	P			P	A	P	P	P						P	A
	P	A	P	P	P	P	P	A	A			P	P	A	A	P						P	P

[Signature]
Co-ordinator
DAG, Shri Ram College,
Muraffarnagar

[Signature]
Principal
Shri Ram College
Muraffarnagar

[Signature]
Principal
Shri Ram College
Muraffarnagar

Sr. No.	Name of Student	FI	1	2	3	4	5	6	7	8	9	10
1.	Sakib Rana	SR	P	P	P	A	P	A	P	P	P	P
2.	Ay/	R	A	P	P	P	A	P	P	P	P	A
3.	Sahil Siddiqui	TS	P	P	A	A	P	P	P	P	P	P
4.	Shuvanshi	PK	P	P	P	P	P	A	P	P	P	P
5.	Mohd Manzad	MM	P	A	A	P	P	A	P	P	P	P
6.	Naimuzzama	MM	A	P	P	A	P	P	P	P	P	A
7.	Kim Ansh	BK	P	P	P	P	A	P	P	P	P	A
8.	Mohd Abubshod	MIA	A	P	P	P	P	P	P	P	P	A
9.	Alka	R	P	P	P	A	P	P	P	P	P	A
10.	Renu Saini	RK	A	P	P	A	P	P	P	P	P	P
11.	Shuvam Tandon	VT	P	P	P	P	P	A	P	P	P	P
12.	Satyam Sharma	KS	P	A	P	P	P	P	P	P	P	P
13.	Tanuj Sharma	MS	P	P	P	P	A	P	P	P	P	P
14.	Binkh Khan	SK	P	P	P	P	P	P	P	P	P	P
15.	Saqas	M	A	P	P	P	P	P	P	P	P	P
16.	Mohd Sabir	S	P	P	P	P	A	P	P	P	P	P
17.	Sunit Kumar	RS	P	A	P	P	P	P	P	P	P	P
18.	Ashish Balyan	VS	A	P	P	A	P	P	P	P	P	P
19.	Pooja Panchal	PP	P	P	A	A	P	P	P	P	P	P
20.	Shubham Bhand	RS	P	P	P	P	A	P	P	P	P	P
21.	Saanav Singh	OS	A	P	P	P	A	P	P	P	P	P
22.	Tushar Tobji	NT	A	P	P	P	P	P	P	P	P	P
23.	Danub Zaidi	IH	P	P	P	P	P	A	P	P	P	P
24.	Sayan Singh	MK	P	A	P	P	P	P	P	P	P	P
25.	Pooja	RK	P	P	A	P	P	P	P	P	P	P
26.	Shikha	RK	A	P	P	A	A	P	P	P	P	P
27.	Yasmeen	MS	A	P	P	P	P	P	P	P	P	P
28.	Mohd Faizan	AB	P	P	A	P	A	P	P	P	P	P
29.	Mohd Talib	MA	P	P	P	P	P	A	P	P	P	P
30.	Priyanka Bhatnagar	IB	P	P	P	A	P	P	P	P	P	P
31.	Priyanshi Bhatnagar	IR	A	P	A	P	P	P	P	P	P	P
32.	Divya Tyagi	SKT	A	P	P	P	P	P	P	P	P	P
33.	Ayushi Gode	RG	P	P	P	P	P	A	P	P	P	P
34.	Mohd Shadab	MW	P	P	P	P	P	P	P	P	P	P
35.	Binkul Huda	LH	P	P	P	P	P	A	P	P	P	P
36.	Mouank	AK	P	P	P	A	P	P	P	P	P	P
37.	Garv Tyagi	PK	A	P	A	P	P	P	P	P	P	P
38.	Mohd Azeem Khan	AK	P	P	P	P	P	P	P	P	P	P
39.	Bhanti	SK	P	P	P	P	P	A	P	P	P	P
40.	Mohit Khandel	SS	P	P	A	P	P	P	P	P	P	P
Sig. of Lecturer												

Sr. No.	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	TOTAL		
1.	P	A	P	P	P	P	A	P	P	P	P	P	A	P	P	P	P	P	P	P	P	P	P	
2.	P	P	A	A	P	P	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	
3.	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	
4.	P	P	A	P	P	P	A	A	P	P	P	P	A	P	P	A	P	P	P	P	P	P	P	
5.	A	P	P	P	P	P	P	P	A	P	P	P	P	A	P	P	A	P	P	P	P	P	P	
6.	P	P	P	P	P	P	A	A	P	P	P	P	P	A	P	P	A	P	P	P	P	P	P	
7.	A	P	P	P	P	P	A	P	A	P	P	P	P	A	P	A	P	P	P	P	P	P	P	
8.	P	P	A	A	P	P	P	A	P	P	P	P	P	A	P	P	A	P	P	P	P	P	P	
9.	P	P	P	P	P	P	A	A	P	P	P	P	P	A	P	A	P	P	P	P	P	P	P	
10.	P	A	P	P	P	P	A	A	P	P	P	P	P	A	P	P	P	P	P	P	P	P	P	
11.	A	P	P	P	P	P	P	P	P	P	P	P	P	A	P	P	P	P	P	P	P	P	P	
12.	P	P	P	P	P	P	P	P	P	P	P	P	P	A	P	P	P	P	P	P	P	P	P	
13.	P	P	P	P	P	P	P	P	P	P	P	P	P	A	P	P	P	P	P	P	P	P	P	
14.	P	P	P	P	P	P	P	P	P	P	P	P	P	A	P	P	P	P	P	P	P	P	P	
15.	P	P	P	P	P	P	P	P	P	P	P	P	P	A	P	P	P	P	P	P	P	P	P	
16.	P	P	P	P	P	P	P	P	P	P	P	P	P	A	P	P	P	P	P	P	P	P	P	
17.	P	P	P	P	P	P	P	P	P	P	P	P	P	A	P	P	P	P	P	P	P	P	P	
18.	P	P	P	P	P	P	P	P	P	P	P	P	P	A	P	P	P	P	P	P	P	P	P	
19.	P	P	P	P	P	P	P	P	P	P	P	P	P	A	P	P	P	P	P	P	P	P	P	
20.	P	P	P	P	P	P	P	P	P	P	P	P	P	A	P	P	P	P	P	P	P	P	P	
21.	P	P	P	P	P	P	P	P	P	P	P	P	P	A	P	P	P	P	P	P	P	P	P	
22.	P	P	P	P	P	P	P	P	P	P	P	P	P	A	P	P	P	P	P	P	P	P	P	
23.	P	P	P	P	P	P	P	P	P	P	P	P	P	A	P	P	P	P	P	P	P	P	P	
24.	P	P	P	P	P	P	P	P	P	P	P	P	P	A	P	P	P	P	P	P	P	P	P	
25.	P	P	P	P	P	P	P	P	P	P	P	P	P	A	P	P	P	P	P	P	P	P	P	
26.	P	P	P	P	P	P	P	P	P	P	P	P	P	A	P	P	P	P	P	P	P	P	P	
27.	P	P	P	P	P	P	P	P	P	P	P	P	P	A	P	P	P	P	P	P	P	P	P	
28.	P	P	P	P	P	P	P	P	P	P	P	P	P	A	P	P	P	P	P	P	P	P	P	
29.	P	P	P	P	P	P	P	P	P	P	P	P	P	A	P	P	P	P	P	P	P	P	P	
30.	P	P	P	P	P	P	P	P	P	P	P	P	P	A	P	P	P	P	P	P	P	P	P	
31.	P	P	P	P	P	P	P	P	P	P	P	P	P	A	P	P	P	P	P	P	P	P	P	
Sig. of Lecturer																								

IGAC, Shri Ram College, Muzaffarnagar Shri Ram College Muzaffarnagar

VC
Principal
Shri Ram College
Muzaffarnagar

Sr. No.	Name of Student	FI	1	2	3	4	5	6	7	8	9	10
41	Hansh Sharma	MM	P	P	P	P	A	P				P
42	Sagar Rajwanshi	SR	P									
43	Mohd Madin	NM	P	P	P	A	P	P				A
44	Alisha	SA	P	P	P	P	A	P				P
45	Mahd Jehan Khan	MT	A	P	P	P	P	P				A
46	Loiba Manyam	AP	P	P	A	P	P	P				A
47	Shahzan Aisy	ZA	A	P	P	A	A	P				P
48	Shweta b	MM	P	P	A	A	P	A	P			P
49	Diksha Basia	AKB	A	P	A	P	A	P				P
50	Aditi	KT	P	P	P	A	A	P				P
Sig. of Lecturer												

Sr. No.	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	TOTAL
	P	P	P	P		A	P	P	P		P		A	A	P	P	A					
	P	P	A	A		P	P	A	P		P		A	P	P	P						
	P	P	P	A		P	P	P	A		P		P	P	P	A	P					
	P	P	P	P		A	P	P	P		A		P	P	A	A	P					
	P	P	A	P		A	P	P	A		P		A	P	P	A	P					
	P	P	P	A		P	P	P	A		A		P	P	A	P	P					
	P	P	P	P		P	P	A	P		P		A	A	P	P	P					
	P	P	A	A		A	A	P	P		P		P	P	P	A	A					

[Signature]
Co-ordinator
IQAC, Shri Ram College,
Muzaffarnagar

[Signature]
Principal
Shri Ram College
Muzaffarnagar

[Signature]
Principal
Shri Ram College
Muzaffarnagar

Sr. No.	Name of Student	PI	1	2	3	4	5	6	7	8	9	10
1	Sahib Dora	SR										
2	Asif	R										
3	Sahil Siddiqui	TS										
4	Shivanshi	PK										
5	Mohd. Mansad	MM										
6	Naimuzzama	MM										
7	Ken Axi	BK										
8	Mohd. Abubhad	MJA										
9	Alka	R										
10	Kenu Saini	BK										
11	Shivam Tamari	VT										
12	Saham Sharma	KS										
13	Takua Sharma	MS										
14	Bimith Khan	SK										
15	Sagan	M										
16	Mohd. Sabir	9										
17	Sunil Kumar	RS										
18	Ashish Balyan	VS										
19	Pooja Panchal	PP										
20	Shubham Pundin	RS										
21	Sounav Sharma	OS										
22	Yashan Tyagi	NI										
23	Darsh Zaidi	IH										
24	Anjun Singh	MK										
25	Pooja	RK										
26	Shivani	RK										
27	Yasmeen	MC										
28	Mohd. Faizan	AA										
29	Mohd. Talib	MA										
30	Priyanka Bhatnagar	JB										
31	Priyanshi Bhatnagar	JB										
32	Divya Tyagi	SKT										
33	Ayushi Gode	RG										
34	Mehd. Shadab	MN										
35	Bintul Huda	LH										
36	Mayank	AK										
37	Gunhi Tyagi	PK										
38	Mohd. Azam Khan	AK										
39	Bharvi	SK										
40	Mohit Kumar	SS										
	Sig. of Lecturer											

Sr. No.	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	TOTAL		
1	P	P	A	A		P	P	P	A	P				P	A	P	P					P	P	
2	A	P	P	P		A	P	P	P	P				P	P	P	A	A					P	P
3	P	P	A	P		P	P	A	P	P				A	P	P	P	P					P	P
4	A	P	P	A		P	P	A	P	P				P	P	P	A	P					P	P
5	P	P	P	P		P	P	A	P	P				P	P	A	P	P					A	A
6	P	P	A	A		P	P	A	P	P				P	A	P	P	P					P	P
7	P	P	A	P		P	P	P	A	P				P	A	P	P	A					P	A
8	A	P	P	A		A	A	P	P	P				P	P	P	A	P					P	P
9	P	P	A	P		A	P	P	A	A				P	P	P	A	P					P	P
10	P	P	A	P		P	P	A	P	A				P	A	P	P	P					A	P
11	P	P	P	P		P	P	A	P	P				A	P	P	P	A					P	P
12	A	P	P	P		A	A	P	P	P				A	A	P	P	A					A	A
13	A	P	P	P		A	A	P	P	P				P	A	A	P	P					P	P
14	P	P	P	A		P	A	A	P	P				A	A	P	P	P					A	A
15	P	P	A	A		P	P	A	P	P				P	P	A	A	P					P	A
16	P	P	P	A		P	P	A	P	P				P	P	P	A	P					A	P
17	P	P	A	P		P	P	P	A	A				P	A	P	P	P					P	P
18	P	P	A	A		A	A	P	P	P				A	P	P	P	A					P	A
19	P	P	A	P		P	P	A	P	P				P	P	A	P	P					A	P
20	P	P	P	A		P	P	A	P	P				P	P	A	P	A					P	P
21	P	P	P	A		P	P	A	P	P				P	P	A	P	P					A	P
22	P	P	A	P		A	P	P	P	P				A	A	P	P	P					A	P
23	P	P	A	P		P	P	A	P	P				P	P	A	A	P					P	A
24	P	P	A	P		P	P	A	P	A				A	A	P	P	P					A	P
25	P	P	A	P		A	A	P	P	P				P	A	P	P	A	P				P	P
26	A	P	P	P		A	P	P	P	A				P	P	P	A	P					P	P
27	P	P	P	A		A	P	P	P	A				P	P	A	A	P					A	A
28	P	P	P	A		P	P	P	P	P				A	A	P	P	P					P	A
29	A	P	P	A		P	P	A	P	P				P	P	P	P	P					P	A
30	P	P	P	A		P	P	P	P	P				P	P	A	P	P					A	P
31	A	A	A	P		P	A	P	P	P				P	P	A	P	P					A	P
32	P	P	P	A		P	P	P	A	A				P	P	A	P	P					A	P
33	P	P	A	P		A	P	P	P	A				P	P	A	P	P					P	A
34	P	P	A	P		P	P	A	P	P				P	P	A	P	P					A	P
35	P	P	A	P		P	P	A	P	P				P	P	P	P	A					P	P
36	P	P	A	P		A	P	P	P	P				A	A	P	P	P					A	P
37	P	P	A	P		P	P	P	A	A				P	P	A	P	P					A	P
38	P	P	P	A		P	P	P	P	P				P	P	P	P	P					P	P
39	P	P	P	P		A	A	P	P	P				A	A	P	P	P					P	P
40	P	P	P	P		A	A	P	P	P				A	A	P	P	P					P	P


Co-ordinator: _____
 IQAC, Shri Ram College, Muzaffarnagar


Principal: _____
 Shri Ram College, Muzaffarnagar

Principal
 Shri Ram College
 Muzaffarnagar

Sr. No.	Name of Student	FI	1	2	3	4	5	6	7	8	9	10
41	Manish Shanma	MM										
42	Sagan Rayenshi	SR										
43	Mohd. Mohin	MR										
44	Alisha	SA										
45	Mohd Imran Khan	MI										
46	Laiba Maryam	AP										
47	Shabzeen Ak	ZA										
48	Shuqsh	MM										
49	Diksha Bania	NKB										
50	Adih	KT										
Sig. of Lecturer												

Sr. No.	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	TOTAL		
	P	P	P	A	P	P	P	P	A			P	P	P	P							A	P	
	P	A	P	P	A	A	P	P	A			P	P	P	A	P							P	P
	P	P	A	P	P	P	P	P	A			P	P	P	A	P							P	P
	A	A	P	P	P	A	P	P	P			A	A	P	P	P							A	P
	P	P	P	A	P	A	P	P	P			P	P	A	P	P							A	P
	P	P	A	P	P	P	P	P	P			P	A	P	P	P							P	A
	A	P	P	A	P	A	P	P	P			P	P	A	P	P							A	P
	P	P	P	A	P	P	P	A	A			P	P	P	A	A							A	P
	P	P	P	A	P	P	A	A	P			P	P	A	A	P							P	P


Co-ordinator
ICAC, Shri Ram College,
Muzaffarnagar


Principal
Shri Ram College
Muzaffarnagar


Principal
Shri Ram College
Muzaffarnagar

Shri Ram College, Muzaffarnagar

Department of Business Administration

Certificate Course (Retail Management)

Summary of conduction of the course

Eligible students have participated and attended classes for developing their better understanding of Retail Business and practical approach to accomplish day to day tasks in a retail organization .The summary after conduction of the course is as follows-

S N	Particulars	Status
1	Course Duration	60hrs
2	Date of Commencement	1/02/2020
3	No of students enrolled	100
4	No of students participated and provided with certificates	100

Dr. Pankaj Kumar

Head, Business Administration

Co-ordinator
IQAC, Shri Ram College,
Muzaffarnagar

Principal
Shri Ram College
Muzaffarnagar



Shri Ram College, Muzaffarnagar

Affiliated to CCS university, Meerut
Accredited by NAAC with grade 'A'


Principal
Shri Ram College
Muzaffarnagar

Certificate

We are pleased to present this certificate to
Mr/Ms..... Student of who has
successfully completed a certificate course namely **“Retail
Management”** offered by **Department of Business Administration** in
Feb-Mar 20....

We wish him/her a prosperous future.


Co-ordinator
IQAC, Shri Ram College,
Muzaffarnagar

Director, SRC

Coordinator, IQAC

Head, BBA